



Twelve Industry Challenges for Open Source and Standards

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#1. Simplify the rules

- Consolidate intellectual property and standards organization membership rules into a handful of models.

Create some easy process like that employed by the Creative Commons to help choose one.



#2. Bridge open source and standards

- Evolve open standards intellectual property licenses and development processes to be more friendly to free and open source.

Increase the involvement of free and open source developers in open standards development.

#3. Elevate global standards

- Drive further international government adoption of “global standards” such as those produced by the W3C and OASIS.

Help governments large and small to understand the importance of global standards in relationship to current policies



Advancing open standards for the information society

#4. Increase government adoption

- Help more governments adopt open standards policies that emphasize high quality technical work developed by a broad community of stakeholders in a democratic and transparent way.

Encourage them to deprecate *de facto* standards that reflect single vendor product use.

#5. Make industry standards more global

- Globalize use of common industry-specific open standards.

If the world is indeed flat, then we need all players in particular industries using the same standards as much as possible.

#6. Enlarge the common base

- Increase the use of Service Oriented Architecture standards as part of a common framework that should be used by all industries.

Eliminate unnecessarily unique low level standards to decrease development costs and delays, and increase information fidelity and innovation opportunities.

#7. Add process and governance

- Develop common models of Free and Open Source software use and governance for corporations and other organizations to adopt.

Make use of FOSS as easy as traditional software in terms of organizational process.

#8. Create more kinds of open source software

- Create more industry-specific free and open source software.

Look at the examples of Sakai and Moodle in the education area, and the Eclipse Open Healthcare project.



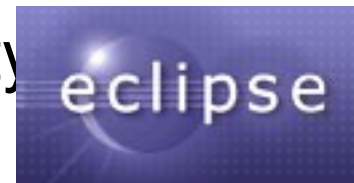
#9. Don't stop evangelizing

- Convert more technology late adopters to be users of free and open source software like GNU/Linux, Eclipse, and OpenOffice.org.

Stress the importance of real open



interoperability



#10. Make new leaders

- Convert more free and open source technology early adopters to be new FOSS project leaders and developers.

Many are knowledgeable and ready to take the next steps.

#11. Teach the children

- Use more free and open source software in schools for students of all ages.

They get the idea and see the value very quickly.

#12. Watch whom you follow

- When looking at software design, start paying more attention to what Apple is doing.

However, don't forget to innovate!